

PLASTIC FOOTPRINT OF BLUE, ST. AIDAN'S VC SCHOOL

IN ONE WEEK, BLUE
THREW AWAY:

560

PIECES OF PLASTIC

OVER A YEAR THAT'S
EQUIVALENT TO:

29,120

PIECES OF PLASTIC

WHAT WAS BLUE'S PLASTIC PACKAGING WASTE USED FOR?



81%

FOOD & DRINK



6%

TOILETRIES & CLEANING



13%

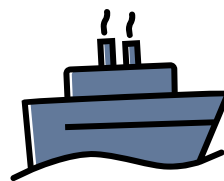
EVERYTHING ELSE

WHAT HAPPENS TO BLUE'S PLASTIC PACKAGING WASTE?



13%
RECYCLED IN THE UK

Plastic waste that is sorted and processed in the UK then turned into new materials.



19%
EXPORTED

Plastic waste that is shipped overseas for processing, but much of it also ends up being dumped or burned.



44%
LANDFILLED

Plastic waste that is disposed of by burying it in the ground.



24%
INCINERATED

Plastic waste that is disposed of by burning it. This releases carbon, toxins and pollutants.

Please remember - this is not about individual responsibility.

Too much single-use plastic is produced without reusable alternatives that suit everyone's needs.

**THE BIG
PLASTIC
COUNT**