

# PLASTIC FOOTPRINT OF PURPLE, ST. AIDAN'S VC SCHOOL

IN ONE WEEK, PURPLE  
THREW AWAY:

**555**

PIECES OF PLASTIC

OVER A YEAR THAT'S  
EQUIVALENT TO:

**28,860**

PIECES OF PLASTIC

## WHAT WAS PURPLE'S PLASTIC PACKAGING WASTE USED FOR?



**87%**

FOOD & DRINK



**4%**

TOILETRIES & CLEANING



**9%**

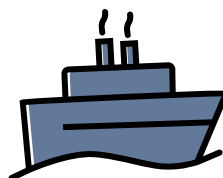
EVERYTHING ELSE

## WHAT HAPPENS TO PURPLE'S PLASTIC PACKAGING WASTE?



**12%**  
RECYCLED IN THE UK

Plastic waste that is sorted and processed in the UK then turned into new materials.



**17%**  
EXPORTED

Plastic waste that is shipped overseas for processing, but much of it also ends up being dumped or burned.



**46%**  
LANDFILLED

Plastic waste that is disposed of by burying it in the ground.



**25%**  
INCINERATED

Plastic waste that is disposed of by burning it. This releases carbon, toxins and pollutants.

**Please remember - this is not about individual responsibility.**

Too much single-use plastic is produced without reusable alternatives that suit everyone's needs.

**THE BIG  
PLASTIC  
COUNT**